



# Bingera Football Club



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1st January 2017

Dear Sponsor,

Bingera Football Club is a non-profit organization managed by dedicated volunteers who tirelessly provide their assistance and time throughout the year. Our major source of revenue comes from membership fees and donations from generous individuals and sponsors.

We invite you to be part of our club culture, one that strives for success for all its players, members and sponsors. In order to make this experience a reality for all, we are giving businesses the opportunity to help make the dreams of all our players come true by sponsoring our club.

When you become involved in supporting Bingera Football Club, you are linking your business with all our activities on and off the field. We are committed in providing you benefits through networking and marketing exposure as well as social benefits enjoyed by being involved with our soccer club.

While playing football is an exciting and fun activity for all involved, engaging in this sport does carry some costs. Your sponsorship will help lessen the financial burden for the Bingera Football Club and the players in paying for expenses that are incurred during the year including, but not limited to, game and practice equipment, training costs, kits, electricity, insurances and facilities.

Enclosed is a sponsorship opportunity for your business to consider for 2016 and be part of what is a family orientated club. Should you require any further information in regards to our sponsorship opportunities please do not hesitate to contact me.

We are confident that your contribution as a sponsor of this well established club will yield significant benefits, not only for your business but also to the children and adults associated with Bingera Football Club.

Yours in football

Jason Murray  
President  
Bingera Football Club

# HISTORY

The first discussion regarding the formation of a football club in the district of Bingera took place sometime in 1921 on the banks of the Burnett River at the "Cedars", an early cane growing area owned by Gibson & Howes Pty Ltd. These discussions, between a party of mill workers, included Frank Grose, a diminutive Englishman, Ed Crosbie and others, took place while dismantling an irrigation plant. Most, at the time, were members of a local rugby league team. In 1922, the only game played was a trial match on the Mill Green, near the Bingera Mill.

The 1st Official Team

## The Original 'SUPERSTRIPES'

W. Hesse, J. Cromarty, J. Cartwright, E. Crosbie,  
V. Hesse, W. Entwistle, W. Hodgkinson, C. Lord,  
G. Tibby, R. James, N. Greenhaugh, T. Grose, E. Howard.

In 1923 there were eleven friendly games played on the Bingera Mill Green, which commenced on June 16th and ran on a fortnightly basis. Opposition from Bundaberg teams consisted of Natives, Rovers, United and a Bundaberg Representative Team. Others that opposed us then were from Gin Gin and the local rugby team.

1924 saw the venue change to the South Kolan Recreation Reserve, where the first match was a friendly between Bingera and United on the 29th March. This match resulted in a goal-less draw. The weather played a big part in this match as it rained heavily and the game start was delayed and the match could not be played for the full time.

Bingera was initiated into competitive football on 5th April 1924, against Natives at Olsen Park, resulting in a 2-0 win for Bingera. The referee for this match was J Marshall. On the 12th April, the following week, Bingera hosted their first home match at South Kolan Oval against Rovers. Again Bingera won the match 4-2. Being the only country team in the competition in 1924, Bingera played matches at Bingera, Olsen's Park, West End and the Foundry Oval, now the site of the caravan park. Tattersals paddock was also used at times. The first year of competitive soccer for Bingera was impressive. Old records show that they won 9, drew 2 and lost only 1 match. They scored 32 goals for and only had 12 against. Ed Crosbie scored 12 out of the 32 goals. Bingera led the way for country football and has now been a part of the Bundaberg football community for 90 years

## **Bronze Sponsorship package - \$1000.00**

- Business promoted by the club at every opportunity. All players, members and supporters will be encouraged to support your business in return for the support you have shown to the club.
- Logo will be placed on our website, newsletters and at the Clubhouse.
- Playing strip for 1 mini roos team with your business logo.
- Equipment needed for mini roos team.
- Distribution of promotional material at our social events and home games.
- Certificate of Appreciation

## **Silver Sponsorship package - \$2500.00**

- Business promoted by the club at every opportunity. All players, members and supporters will be encouraged to support your business in return for the support you have shown to the club.
- Logo will be placed on our website, newsletters and at the club house.
- Playing strip for 1 of the Junior Competition teams with your business logo
- Equipment for all competition teams.
- Invitation to award/presentation functions.
- Certificate of Appreciation.
- Distribution of promotional material at our social events and home games
- Banner at Bingera Football Club home games (at an additional cost)

## **Gold Sponsorship package - \$5000.00**

- Business promoted by the club at every opportunity. All players, members and supporters will be encouraged to support your business in return for the support you have shown to the club.
- Your business logo will be placed on our website, newsletters and at the club house.
- Playing strip for two senior teams with your business logo
- Equipment for all senior teams
- Certificate of Appreciation
- Complimentary ticket and one free drink at Bingera Football Club home games
- Invitation to award/presentation functions.
- Framed team photo with your business logo
- Banner at Bingera Football Club home games (at an additional cost)